

BRITTANY WHITE

UX Designer & Videographer



Hello

I'm a passionate individual interested in furthering my career in UX Design and Development.

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Experience

UX Developer Mobilebits

Sarasota, FL • Nov. 2013 - Present

- Design all creative content, including: websites, mobile apps, marketing materials, and digital content
- Assist the front-end developer with CSS and HTML
- Previously worked in the marketing department, where I planned and oversaw multiple channels of marketing, including email campaigns, social media, and SEO

Digital Strategist FX Design Group

Ocoee, FL • July 2013 - November 2013

- Tracked company performance using analytic software
- Developed digital marketing strategies and creative content

Digital Marketing Manager FinAddix

Orlando, FL • July 2013 - November 2013

- Co-managed all aspects of digital marketing, including social campaigns, content creation, and SEO
- Increased brand identity, product knowledge, and fan loyalty through internet marketing strategies and press releases

Search Marketing Intern .Com Marketing

Winter Park, FL • May 2013 - July 2013

- Used ethical search-engine optimization to capture and improve relevant search traffic for national and local brands

Digital Media Intern Promera Sports

Orlando, FL • May 2013 - July 2013

- Assisted the marketing team in social media, digital strategies, and creative content

Digital Research Intern Ovation TV

Los Angeles, CA • June - July 2009, June - August 2010, July 2012

- Developed a "guerrilla marketing" campaign that promoted programming to thousands of Facebook users
- Maintained the database of programs and inventory records
- Watched new programming for compliance with Ovation's standards and wrote reviews

Videographer Elite Digital Photography

Orlando, FL • January 2011 - July 2012

- Traveled the U.S and shot national dance competitions



Education

2010 2013

University of Central Florida

Bachelor of Arts

Major: Television - Production Track

Minors: Digital Media/Marketing



Skills

UX Design	●●●●●●●●
HTML	●●●●●●●●
CSS	●●●●●●●●
Graphic Design	●●●●●●●●
Videography	●●●●●●●●
Audio	●●●●●●●●
SEO	●●●●●●●●
Copywriting	●●●●●●●●
Analytics	●●●●●●●●



Programs

Photoshop	●●●●●●●●
Illustrator	●●●●●●●●
Premiere	●●●●●●●●
Final Cut Pro	●●●●●●●●
Sketch	●●●●●●●●
Github	●●●●●●●●
Google Analytics	●●●●●●●●
Wordpress	●●●●●●●●
Brackets	●●●●●●●●
Hootsuite	●●●●●●●●

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